



UNIVERSITY OF
CAMBRIDGE

JESUS COLLEGE BOAT CLUB SPONSORSHIP GUIDE



Rowing in Cambridge since 1827

Motivated, determined and disciplined



www.jesusboatclub.co.uk
[@jesuscollegeboatclub](https://www.instagram.com/jesuscollegeboatclub)



About us

Heritage

We are a tight knit community of over 90 highly driven, committed individuals who get up before the sun is out to dedicate their time to our collective goal: making the Club the fastest on the river.

Inclusivity

We champion gender equality in rowing and our members come from a diverse range of both academic and home backgrounds. We offer free coaching to all College members in an often highly inaccessible sport.

Performance

Our rowers and coxes are high performing, resilient team players. They will make incredibly capable and exciting employees in the future.

1827

established

1.1k

Instagram
followers

75

college headships

90+

dedicated
students

Join our project

Recruitment and Events

Reach the wider student body of Jesus College to promote your company through the many events we run for prospective rowers. On the final day of May Bumps, the premier inter-college rowing race, you would have the opportunity to showcase your brand with a stall and/or banner at "The Paddock", a prime viewing position for the races owned by Jesus College, filled with jovial JCBC supporters and highly visible to all competitors. You would of course also be invited to join the festivities here.

Unrivalled Experiences

Becoming our exclusive sponsor would open up access to the incredible resources that we offer, giving you the opportunity to run exciting team building sessions in our boats and host a reception on the banks of the River Cam. You will be part of our mission to give everyone a shot at rowing, no matter their upbringing.



Options to be involved

Boat Sponsor - £3,000

- Sponsor our first men's and first women's crews
- Company brand prominently displayed on their boats and oars, giving your brand exposure to the entire Cambridge student population
- Company brand featured on first crews' racing kit worn in all competitions, including the Fairbairn Cup, Lent and May Bumps on the Cam and Henley Royal Regatta.

Club Sponsor - £5,000

- All benefits of Boat Sponsor
- Company brand displayed on all of our boats and oars
- Termly promotional email and social media post via official JCBC channels
- Company banner displayed at freshers' fair and other recruitment events
- Opportunity to host a stall and banner at the Paddock on the Saturday of May Bumps, visible to hundreds of spectators
- Banner at our open day for prospective rowers
- Company logo included on our website

Club Partner - £8,000

- All benefits of Club Sponsor
- Run team building event using our equipment, providing an unforgettable experience to your colleagues
- Invitations to a drinks reception at Jesus' private prime viewing point for the prestigious Cambridge May races
- Company stall and representative at our open day for prospective rowers
- Host event at the boathouse

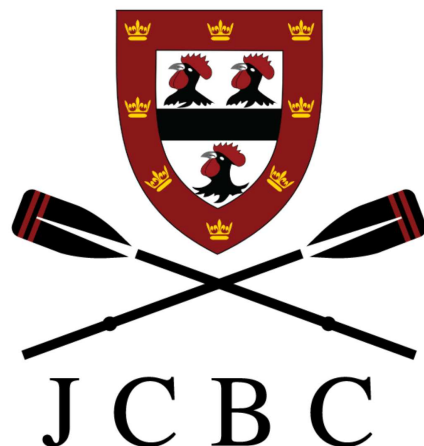




Our top men's crew 'bumping up' in the May Bumps races. Become part of our large community of supporters, and have your logo proudly displayed on the side of our boat, oars and kit.



Our boathouse, hosting a drinks reception to celebrate a new boat. Host an event of your own here, showcasing your company to Jesus College students, and your new partner to your colleagues.



*For further information on how to help us and
become a part of something special, please contact*

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